

UGONB ANNUAL AGM & TRADE SHOW RECAP



JANUARY 16 - 17, 2026

A Weekend of Connection, Growth, and Celebration

This year's UGONB annual event weekend was an outstanding success, marked by record participation, inspiring speakers, and an incredible sense of community. From the opening social evening to the bustling trade show and well-attended AGM, the weekend showcased the strength, passion, and momentum of our organization.

A Memorable Friday Evening

Friday night's inaugural social evening exceeded all expectations, drawing an impressive turnout of members, friends, government partners, and special guests. The positive response was so strong that it has already sparked excitement about expanding the event into a two-day format next year, with plans for a Friday afternoon trade show followed by an evening social and dinner.

The executive and Directors of UGONB took the opportunity to recognize a behind the scenes key player in the Outfitting and Guiding industry.

DNR's very own Gisele Gaudet was presented an autographed Florida Panthers jersey signed by her favorite player Brad Marchand



AGM Recap

THE ANNUAL GENERAL MEETING WAS EQUALLY IMPRESSIVE, WITH MORE THAN 85 PAID-UP MEMBERS IN ATTENDANCE.

ATTENDEES HEARD ENGAGING AND INFORMATIVE ADDRESSES FROM MINISTER HERRON, ASSISTANT DEPUTY MINISTER HOLLY STEWART, HURST GANNON FROM THE DEPARTMENT OF NATURAL RESOURCES, GINETTE DOIRION, CEO OF TIANB, CBSA AGENTS CAMERON LOISIER AND WENDELL PRICE, AND KEYNOTE SPEAKER ERIC MOLAND FROM ALL INSURANCE. ADDING TO THE MORNING'S IMPACT, LINE OF SIGHT HOST ANTHONY DICKSON DELIVERED A COLLABORATIVE AND HIGHLY INFORMATIVE PRESENTATION THAT RESONATED STRONGLY WITH THE AUDIENCE.

LEADERSHIP & BOARD UPDATES

THE AGM ALSO MARKED AN IMPORTANT LEADERSHIP TRANSITION. PRESIDENT BRIAN WILLIAMS CONCLUDED HIS TERM, AND UGONB IS PROUD TO WELCOME KYLE PRICE OF FINS AND FEATHERS AS THE NEW PRESIDENT. WESLEY THEBEAU OF MARCH AND MILL CO. OUTFITTERS HAS STEPPED IN AS INTERIM VICE-PRESIDENT. JENNIFER GRATTON OF GOVERNOR'S TABLE CAMP CONTINUES IN HER ROLE AS TREASURER, AND LORI THEBEAU HAS ASSUMED THE POSITION OF SECRETARY. WE ARE ALSO PLEASED TO WELCOME NEW DIRECTORS DAVID HATHAWAY AND DONALD PATTERSON TO THE BOARD.



President's Message



I would like to begin by extending my sincere thanks to our past president, Brian Williams, for his outstanding leadership and dedication to UGONB. Brian has been a cornerstone of this organization since its inception, and his commitment and vision have played a vital role in shaping UGONB into the strong and respected organization it is today.

I would also like to thank the membership for the confidence and trust you have placed in me as your new president. It is truly an honour to serve in this role, and I am committed to continuing to uphold the mission statement and core values of UGONB.

To our members, thank you for your continued support. Your involvement and dedication are what allow this organization to thrive and grow. Without you, UGONB would not be what it is today.

I would like to extend my appreciation to everyone who participated in our 3rd Annual AGM and Trade Show, and especially to those who volunteered their time and effort behind the scenes to organize such a successful event. A sincere thank you as well to our donors and sponsors for their ongoing support and generosity.

Finally, I would like to welcome our new directors to the board. I look forward to working closely with each of you as we continue to move UGONB forward.

Here's to a successful and productive 2026. Together, let's continue growing this organization and strengthening its role as an important part of our community.

Thank you,

Kyle Price
President UGONB

A SPECTACULAR SATURDAY TRADE SHOW



SATURDAY'S TRADE SHOW WAS NOTHING SHORT OF SPECTACULAR. DOORS OPENED AT 9:00 A.M. TO MORE THAN 50 VENDORS AND ATTRACTIONS, AND THE ENERGY REMAINED HIGH THROUGHOUT THE DAY.

THE NB BIG GAME CLUB WAS NONSTOP FROM OPEN TO CLOSE, BUSY SCORING RACKS AND ENGAGING ATTENDEES. DEON DICKS AND ANTHONY DICKSON SPENT THE DAY CONNECTING WITH VISITORS AND SHARING STORIES, WHILE RACK STACKER'S STEVE ELMY AND SUSSEX COUNTRY CO-OP KEPT THE ATMOSPHERE LIVELY AND ENGAGING.

DOWNSTAIRS, THE KIDS' ZONE—PRESENTED BY 10 POINT ARCHERY—ALONG WITH THE ZONE ZAP HUNTING SIMULATOR, WAS A TREMENDOUS HIT FOR BOTH YOUNG AND OLD ALIKE. THE INUKSHUK ROOM AND THE ACADIAN OUTDOORS ROOM HOSTED A SERIES OF WELL-ATTENDED AND INFORMATIVE SEMINARS, ADDING TREMENDOUS VALUE TO THE EVENT.

SEMINAR HIGHLIGHTS INCLUDED THE MARITIME BIRD DOG CLUB, ICE FISHING NB, WATERFOWL EAST, AND LINE OF SIGHT'S ANTHONY DICKSON, ALL OF WHOM WERE CROWD FAVOURITES AND CONTRIBUTED TO AN UNFORGETTABLE EXPERIENCE.

LOOKING AHEAD

THIS YEAR'S EVENT DEMONSTRATED THE INCREDIBLE STRENGTH OF THE UGONB COMMUNITY AND THE GROWING ENTHUSIASM FOR OUR PROGRAMS AND GATHERINGS. WITH RENEWED ENERGY, EXPANDED PARTNERSHIPS, AND EXCITING PLANS FOR THE FUTURE, WE LOOK FORWARD TO BUILDING ON THIS MOMENTUM AND DELIVERING AN EVEN BIGGER AND BETTER EVENT NEXT YEAR.





CELEBRATING OUTSTANDING MEMBERS

FOR THE SECOND CONSECUTIVE YEAR, THE MEMBER OF THE YEAR RECOGNITION RESULTED IN TWO EXCEPTIONAL RECIPIENTS.

JENNIFER GRATTON WAS HONOURED FOR HER UNWAVERING DEDICATION AND LEADERSHIP. BEYOND HER ROLE AS TREASURER, JENNIFER CONTINUOUSLY WORKS BEHIND THE SCENES YEAR-ROUND TO KEEP THE ORGANIZATION RUNNING SMOOTHLY.

JEFFREY KIMBALL WAS RECOGNIZED FOR HIS REMARKABLE COMMITMENT TO EDUCATION AND YOUTH ENGAGEMENT. AFTER COMPLETING THE INSTRUCTOR'S COURSE FOR HUNTER EDUCATION AND FIREARMS SAFETY AND OBTAINING HIS CERTIFICATION, JEFF STEPPED UP WHEN UGONB URGENTLY NEEDED AN INSTRUCTOR FOR ITS YOUTH PROGRAM. TAKING TIME AWAY FROM WORK, HE ENSURED THE SUCCESS OF A COURSE FOR 25 OF 50 YOUTH—DEMONSTRATING TRUE LEADERSHIP AND COMMUNITY SPIRIT.

BOTH RECIPIENTS WERE PRESENTED WITH A CUSTOM LEATHER PIECE FROM TIM'S CUSTOM LEATHERWORKS, AND THEIR NAMES WILL BE PERMANENTLY ENGRAVED ON A CUSTOM PLAQUE CRAFTED BY NATHAN CHAPMAN OF CUTTING ETCH.

Directors for 2026

Brian Williams (Past President)

Danny Bird

David Hathaway

Donald Patterson

Larry Matchett

Mike Holland

Ryan Demerchant

Terry Smith

Tyler Coughlan

Wayne Scott.



Thank you to all members, volunteers, partners, vendors, speakers, and attendees who made this weekend such a resounding success.